

COMPANY OVERVIEW

- Company has been in business 25+ years
- Leading Canadian distributor of specialized recreational sporting goods
- Wide selection of products ranging from cost-effective to premium brands
- In-house brand with good profit margins
- Provides both new and used equipment
- Service department handles upgrading and equipment repairs
- Geographical diversification with retail locations in key markets
- Each retail location offers a wide selection of equipment, accessories, gear and apparel
- Online sales nationally and internationally
- Customers are both B2B and B2C with no threat of customer concentration

OPPORTUNITY

Opportunity for growth with new product offerings to allow for diversification. Growing the in-house brand would allow for increased profit margins. The Company has a strong brand name and spends a fraction of the industry average on advertising, a renewed advertising campaign may help bring in new customers.

FINANCIAL INFORMATION

YE July 31	2018	2017	2016
Revenue	\$ 9,779,580	\$10,630,751	\$11,393,098
EBITDA (Recast)	\$ 576,348	\$ 815,312	\$ 357,618

REASON FOR SALE

Owner wishes to retire and will be available for transition of business to new ownership.

CONTACT DETAILS

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